



the leading wine industry portal

Direct traffic to your website with Australia's leading wine industry web portal, [www.winebiz.com.au](http://www.winebiz.com.au)

Over 60,000 wine industry specific page views per month!

- Home to Australia's leading wine trade publications, Grapegrower & Winemaker, Wine & Viticulture Journal, Wine Industry Directory and Daily Wine News
- An invaluable information source for those seeking statistics, details on industry events and vintage reports
- Includes the popular online wine industry Buyers' Guide and WID (*Wine Industry Directory*) Online
- Mywinejob pages make it popular among wine industry job seekers



[w] winetitles  
PROVIDING SOLUTIONS TO THE WINE INDUSTRY

Winetitles Pty Ltd

ABN 57 109 570 336

For further information contact

Ph +618 8369 9515

Fax +618 8369 9599

Email [widsales@winetitles.com.au](mailto:widsales@winetitles.com.au)

Website [www.winebiz.com.au](http://www.winebiz.com.au)

630 Regency Road, Broadview,  
South Australia 5083

PO Box 1006, Prospect East,  
South Australia 5082

**WIN A TRIP TO  
SIMEI ITALY**  
New and renewing  
subscribers to  
Grapegrower & Winemaker  
eligible to win

# advertisement details & packages

The screenshot shows the winebiz website with several advertisement packages highlighted in blue boxes:

- Banner:** 655 pixels wide x 75 pixels deep
- Tower:** 270 pixels wide x 250 pixels deep
- Double tile:** 270 pixels wide x 120 pixels deep
- Tile:** 270 pixels wide x 65 pixels deep

## Buyers Guide - winebiz.com.au/buyersguide

Rate per insertion – GST inclusive	1 month (all catagories)	1 month (single catagory)
Banner advertisement	\$770.00	\$220.00
Tower advertisement	\$550.00	\$154.00
Double tile advertisement	\$330.00	\$99.00
Tile advertisement	\$220.00	\$66.00

### Terms and conditions

Banner, tile and display advertisements are purchased on a per-month basis and billed monthly in advance.  
 Winebiz advertising is always subject to availability.  
 Option subject to availability.

To book advertising Ph: +618 8369 9515 Fax: +618 8369 9599 Email: widjsales@winetitles.com.au

### How to submit advertisements

Advertising material should be submitted in the following ways:\*\*\* We will accept –

#### 1 Picture files

All ad material can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp and .psd. Files can be supplied web compressed. Animated gifs can be included. Material will be compressed for web at our own discretion. Flash and Shockwave files cannot exceed 200kb.

#### 2 URL

At any time, the URL (web address) that your booking will link to can be supplied.

#### 3 Adobe Illustrator

As well as the information contained in (1) above, please supply the Illustrator file both in original type format and with outlined type as .eps or .ai.

#### 4 Microsoft Word

Please note that files supplied in Microsoft Word will need to be checked for quality and recreated in a more appropriate application by our highly trained staff. Any images/logos used MUST BE supplied as separate files in their original format. Some images/logos taken from websites may not be used as the quality may not be suitable. Any colours used in creation of the advertisement may vary slightly after compression.

\*\*\* We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please phone (08) 8369 9500 or email the address below

Files can be burnt to CD and mailed to the address below. Files up to 20 MB can be submitted by email to

**widsales@winetitles.com.au.**

Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression. All images need to be 72dpi RGB colour

# advertisement details & packages

The screenshot shows the winebiz.com.au homepage. A banner at the top right is labeled "Banner 531 pixels wide x 68 pixels deep". Below the main content area, there are two callout boxes: "Large Tile 270 pixels wide x 120 pixels deep" and "Regular Tile 270 pixels wide x 65 pixels deep".

## Homepage - winebiz.com.au

Rate per insertion – GST inclusive	1 month
Banner advertisement - all pages	\$990.00
Large tile advertisement	\$770.00
Regular tile advertisement	\$550.00

## Terms and conditions

Banner, tile and display advertisements are purchased on a per-month basis and billed monthly in advance. Winebiz advertising is always subject to availability. Option subject to availability.

To book advertising Ph: +618 8369 9515 Fax: +618 8369 9599 Email: widsales@winetitles.com.au

## How to submit advertisements

Advertising material should be submitted in the following ways:\*\*\* We will accept –

### 1 Picture files

All ad material can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp and .psd. Files can be supplied web compressed. Animated gifs can be included. Material will be compressed for web at our own discretion. Flash and Shockwave files cannot exceed 200kb.

### 2 URL

At any time, the URL (web address) that your booking will link to can be supplied.

### 3 Adobe Illustrator

As well as the information contained in (1) above, please supply the Illustrator file both in original type format and with outlined type as .eps or .ai.

### 4 Microsoft Word

Please note that files supplied in Microsoft Word will need to be checked for quality and recreated in a more appropriate application by our highly trained staff. Any images/logos used MUST BE supplied as separate files in their original format. Some images/logos taken from websites may not be used as the quality may not be suitable. Any colours used in creation of the advertisement may vary slightly after compression.

\*\*\* We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please phone (08) 8369 9500 or email the address below

Files can be burnt to CD and mailed to the address below. Files up to 20 MB can be submitted by email to

wijsales@winetitles.com.au.

Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression.

All images need to be 72dpi RGB colour