

advertisement details

How to submit advertisements

Advertising material should be submitted in the following ways.* We will accept –



Adobe InDesign

Include all fonts used and any linked (illustrations/images) files as separate files and supply a hard copy proof. All illustrations/images must be converted from RGB to CMYK and saved as .eps or .tif files at a minimum of 300dpi for colour or greyscale images and 1200dpi for bitmap images. We print in four colour process (CMYK). If SPOT or RGB colours are used in your advertisement, the final result may not exactly match the original once the file has been converted.



Microsoft Word

Please note that files supplied in Microsoft Word will need to be checked for quality and recreated in a more appropriate application by our highly trained staff. Any images/logos used must be supplied as separate files in their original format. Images/logos taken from websites MUST NOT be used as the quality is not suitable for printing. Any colours used in creation of the advertisement will vary slightly after conversion.



Adobe Acrobat

Please ensure that the filter you use to create your pdf is set to the highest quality settings. If required, we can send you Winetitles.joboptions, this is the correct setting for your use in creating your print quality pdf.



Adobe Illustrator

As well as the information contained in (1) above, please supply the Illustrator file both in original type format and with outlined type as .eps or .ai.



Quark Xpress 6.0
See (Adobe InDesign)

Files can be burnt to CD and mailed to the address below. Files up to 20 MB can be submitted by email to sales@grapeandwine.com.au. Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression. FTP service for large files available on request, or YouSendIt.com provide a free upload service, just sign in, its easy.

**We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please phone (08) 8369 9500 for more information or email the address above.*



[w] winetitles
LEADING PUBLISHER TO THE WINE INDUSTRY

Winetitles Pty Ltd

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